



Education & Technology

Presented by the International Association of Diecutting and Diemaking (IADD) and the Foil & Specialty Effects Association (FSEA)

May 17 -19, 2017 – Renaissance Convention Center, Schaumburg (Chicago), IL, USA

BE HERE • BE HERE • BE HERE • BE HERE • BE HERE

Looking for practical solutions to improve productivity and efficiency? Come to **Chicagoland** and experience Odyssey—the one event targeted specifically to diecutting, diemaking, foil stamping/embossing, folding carton, corrugated and general/specialty markets (such as foam, gaskets, abrasives, composites, leather, film lamination, specialty UV coating, Cast and Cure™ and laser cutting). Achieve your goals with expert help and the latest technologies.

BE EDUCATED

Whether your priority is to improve profits, increase sales or decrease production costs, the Odyssey's 25 technical and education sessions will help you hit your target. All technical programs are conducted by industry experts—either on-press or

in the classroom—each culminating with interactive Q&A sessions addressing your real-world challenges. (See inside for a complete list of Techshop™ workshops and education programs.)

BE IMPRESSED

Where else can you find all this industry-specific equipment under one roof? The following equipment has been confirmed to date:

In The Techshop (partial list) ...

Baumer hhs XTS3 Gluing System with Glue Detection and Bar Code Scanning - PPCTS/DGM/IMPACT Packaging

COILMATE evo Rule Processing Center - ELCEDE GmbH

Delta ALR 1713 Router/Steel Counter Cutter - AdamsTech

Delta RBR 500 Rubber Cutter - AdamsTech

Delta SML 1316 Samplemaker - AdamsTech

EHD Kluge Foil Stamping, Embossing and Diecutting Press (14" x 22") - Brandtjen & Kluge, Inc.

ERGOSA Universal/Perpack Folder Gluer Packer with IN2.3A Carton Turner - PPCTS/DGM/IMPACT Packaging

Guidolin Giroto Electro-Mechanical Flat Bed Die Cutting Press - Manufacturers Supplies Company

Guidolin Giroto RO 175 EL Laser Die Cutting & Converting System - Manufacturers Supplies Company

HYBRIDSetter Automatic Pin and Claw Insertion Machine for Upper Stripping Tools - Boxplan GmbH/Carton Craft Supply, Inc.

KAMA ProCut 76 Flatbed Diecutter with Foil - Absolute Printing Equipment Service, Inc.

Kluge OmniCoat 3000 - Brandtjen & Kluge, Inc.

LASERMATE evo 2215 DC020 - ELCEDE GmbH

MPLoT Rubber Cutting Machine - Marbach Group

Penta LTF 1713 RF888 Slab Dieboard Laser - AdamsTech

Preco Automated Converting Flatbed Die Cutter - Preco, Inc.

ProRot Rotary Laser - Lasercomb GmbH/Carton Craft Supply, Inc./Die Supply Guys Inc.

Rubba Cutter - Serviform SRL/Carton Craft Supply Inc./Die Supply Guys Inc.

Signature ELITE 110SLB46 Folder Gluer - American International Machinery Inc.

Smartfold 1100 ULTRA X Folder Gluer - PPCTS/DGM/IMPACT Packaging

SpeedChase® System - Universal Engraving, Inc.

In The Technology Hall (partial list) ...

ATOM Flashcut Knife Cutting Table with New Ultrasonic Cutting Tool - Manufacturers Supplies Company

Easy Matrix Creasing Matrix Processor - Advanced Die Supplies, Inc.

EcoGiant Bender - Serviform SRL/Carton Craft Supply Inc./Die Supply Guys Inc.

EcoPlus Bender - Serviform SRL/Carton Craft Supply Inc./Die Supply Guys Inc.

FEBA F400 SL Automatic Single Knife Log Slitter - Manufacturers Supplies Company

Komfi Junior 36 Laminating Machine - Nobelus

NSF Elite Press with Inline Stripping - THERM-O-TYPE Corp.

RotaNeXt Rotary Bender - Serviform SRL/Carton Craft Supply Inc./Die Supply Guys Inc.

SDS EasyBender NS2 320 - AdamsTech

SDS EasyBender NS2 420H - AdamsTech

SDS EasyBender S1320 - AdamsTech

SDS Edge Rule Processor - AdamsTech

Toshi G Rule Processor and Matrix Processor - Marco Die Supplies, Inc.

Ultrabender BB-020 - Associated Pacific Machine Corp.

Ultrabender EC-400 - Associated Pacific Machine Corp.

Upper Stripping Component Machine - Serviform SRL/Carton Craft Supply Inc./Die Supply Guys Inc.

Many other types and brands of equipment will be located in the Technology Hall. Check www.OdysseyExpo.org for the most current equipment list.

BE CONNECTED

Network with industry experts. From new technologies to business strategies, sharing ideas and insights with peers is a powerful tool. Don't miss the opportunity to connect with your fellow converters, finishers, industry and association leaders and suppliers.

BE INFORMED

You have questions? We have answers. Bring your questions, problem foil stamping/embossing jobs or hard-to-diecut materials and parts to our interactive Techshop or classroom sessions. Our industry experts will help find a solution.

HOTEL/TRAVEL INFORMATION

Connected to the convention center, our Odyssey headquarters hotel is the **Renaissance Schaumburg Convention Center Hotel** at \$179 US single/double. Phone toll free 1-877-303-0104 US or 1-847-303-4100. Mention "Odyssey" to receive our special room rate.

A limited number of rooms have been reserved for attendees. The **cut-off date for this room block is April 13, 2017**, or until full. After this date,

the rate is not guaranteed and room reservations will be confirmed on an availability basis only. If you find a particular day is sold out, contact Sue Corcoran at 1-617-840-7202 for more options.

Visit www.OdysseyExpo.org for links to the hotel reservation gateway and website, transportation options, additional information and points of interest.

For additional information on the Odyssey and other show-related events, visit www.OdysseyExpo.org.

TECHNOLOGY HALL/ODYSSEY PROGRAM SCHEDULE

Choose from 25 classroom and Techshop sessions on a variety of topics focusing on corrugated, folding carton, specialty diecutting, foil stamping/embossing, specialty effects and more. All sessions help you solve tough converting and finishing problems, improve productivity or strengthen your bottom line.

Wednesday 8:00a-8:45a Location: Schaumburg E & F

Session C901: Challenge the Experts (Diemaking & Diecutting)

Panel: Randy Norman, Preco, Inc.; Rick Putch, National Steel Rule Co.; Bob Wax, Associated Pacific Machine Corp.

Bring your diemaking or diecutting problems and challenging materials to this popular presentation showcasing the IADD TechTeam. Our experts will share information concerning material or substrate options, recommended press types, tooling, punches, rule, ejection material and special techniques. Don't struggle with the same difficult cutting job every month. Our experienced panelists will share successful solutions.

Wednesday 8:00a-8:45a Location: Schaumburg G

Session C902: Stump the Techs (Foil Stamping & Embossing)

Panel: Brian Hill, ITW Foils; Rob McCann, Bobst North America Inc.; Mutt Wilson, Brandtjen & Kluge, Inc.

Our expert technicians will discuss the best makeready and foil stamping/embossing techniques for a variety of tough applications and actual jobs, from flat and combination stamping/embossing to difficult-to-stamp surfaces, including UV coatings and inks. What's more, you can bring your own challenging jobs and hear solutions for your particular application.

Wednesday 8:00a-8:45a Location: Schaumburg H

Session C903: How Corrugated Paper is Made and Used

Instructor: Steve Rote, Metsä Board Americas Corporation

Learn how liner is manufactured and how fibers are utilized to enhance printing and converting performance. Understanding what best practices and equipment are needed to produce the best possible corrugated sheet also will show you how to minimize the variables that are detrimental to printing and converting.

Wednesday 9:00a-9:45a Location: Schaumburg E & F

Session C904: Packaging Design Considerations for Specialty Folder Gluers

Instructor: Emite Rose, Consolidated Machine Resources

Designing packages to run well on specialty folder gluers can be a challenging prospect for any company. Package design and dieboard construction are critical areas of concern that have a major influence on whether a company will succeed or fail when either entering or trying to grow in this market. Companies tend to focus on the production line, but this presentation will shed light on how to succeed in these two critical areas.

Wednesday 9:00a-9:45a Location: Schaumburg G

Session C905: Paperboard 101

Instructor: Byron Spanjer, WestRock

This session will cover how coated paperboard is manufactured, focusing on the three main coated paperboard substrates: Solid Bleached Sulphate (SBS), Coated Unbleached Kraft (CUK) and Coated Recycled Board (CRB). Learn how paperboard fibers are prepared and how the paperboard web is created, dried, coated and made into rolls.

Wednesday 9:00a-9:45a Location: Schaumburg H

Session C906: Getting It to the Die

Instructor: Zack Haddock, Preco, Inc.

Learn various methods for material handling and the pros and cons of each as they are related to various materials, thicknesses and widths. Explore ways to increase production throughput with stable web handling. See what is possible with inline lamination, stripping and sheeting operations, while decreasing labor cost. Also learn tips and tricks for dealing with difficult materials.

Wednesday 10:30a-11:15a Location: Techshop

Session T907: Determining the Best Makeready & Setup Practices for Difficult Substrates

Instructors: Michael Aumann and Mutt Wilson, Brandtjen & Kluge, Inc.; Machinery: 14" x 22" EHD Kluge Foil Stamping, Embossing and Diecutting Press

Examine stocks and substrates that have been introduced recently to the marketplace, creating challenges for foil stamping and embossing applications. Learn tested methods for solving problems related to foils, makeready, proper press alignment and setup for specific jobs and substrates. Several substrates will be placed on press and attendees will see first-hand the recommended steps to achieve optimum foil and embossing coverage.

Wednesday 1:30p-2:15p Location: Techshop

Session T908: Improving Press Productivity by Decreasing Manual Labor Through Automation

Instructor: Randy Norman, Preco Inc.; Machinery: Preco Automated Converting Flatbed Die Cutter

We'll discuss different processes to rewind the material by using either tension, free loop or a weighted dancer arm. See narrow web PSA material running through the press

using a combination kisscut, cut-through steel rule die with a chem-etched tool to give a back slit or crack and peel on the cut through part, all while the parts are stripped and the matrix rewound.

Wednesday 3:30p-4:15p

Location: Techshop

Session T909: Protecting Your Investment by Keeping Your Laser Maintained

Panel: Phil Frye, Asset Service Group, LLC; Bob Kloczkowski, ROFIN-SINAR, Inc.; Mike Adams, AdamsTech; Machinery: ProRot Rotary Laser - Lasercomb GmbH

Laser cutters are very expensive pieces of equipment, which means it's important to keep the machines in good condition. There is nothing worse than destroying a machine and losing your investment because of a few minutes' negligence. You don't even need to do that much to keep everything in top condition! Get the information you need to do proper maintenance.

Thursday 8:00a-8:45a

Location: Schaumburg E & F

Session C910: Challenge the Experts (Folding Carton & Sheet-Fed Corrugated)

Panel: Rick Putch, National Steel Rule Co.; Dave West, Essential Products; Tom Feigl, Everett Graphics; John Schlichting, WestRock; Ian Young, Radiant Lasercut, Inc.

This popular presentation showcases experts who will help you solve your specific problems. They'll share information concerning material or substrate options, types of presses, tooling, punches, rule, ejection material and special techniques to get the job done. Bring your problem material and questions and go back home with a solution. This one program could pay for your whole trip.

Thursday 8:00a-8:45a

Location: Schaumburg G

Session C911: Rubber Selection - It Does Make a Difference

Instructor: Jeremy T. Guest, Diansupply, Inc.

Rubber is often the final thought in the production of a cutting die. But it can make a difference in the production run speed, the quality of the cut part and price of the die. Learn about the differences among open cell, closed cell and microcellular rubbers, why you would choose one over another, whether you should consider waterjet rubber and other determining factors in choosing ejection rubber for each individual cutting die.

Thursday 8:30a-12:15p

Location: Schaumburg H

INDUSTRY UPDATE: METALLIC FOIL & UV COATING DECORATING

Half-Day Workshop sponsored by the Great Lakes Graphics Association

(Attend all or select individual sessions)

Session W912: Enhancing Print with Specialized Finishing Processes

Instructor: Hal Hinderliter, Hal Hinderliter Consulting Services

Can adding value to print improve your profitability? Join author and market researcher Hal Hinderliter as he discusses the impact of specialized finishing processes on print demand. He'll review recent trends for popular value-added enhancements, including foil, embossing, coatings and diecutting. He'll also reveal why "print that performs" remains in demand, even as the Internet gobbles up print applications that are merely informative. Finally, Hal will describe a "game plan" for printing companies that need to add value to their mix of print applications. Start thinking about how to differentiate yourself in a competitive marketplace by attending this fast-paced session!

Session W913: Communication from Design to Print to Foil

Instructors: Scott Tacosik, KURZ USA; Mark Schumacher, Metal Magic

This session will discuss the importance of communication when foil and/or embossing or other offline decorating processes are involved with a printing project. Learn the correct foil for the substrate/stock, registration considerations, selecting the right engraving, the ways small adjustments in the design can eliminate challenges and potential passes on press and the different foil/embossing processes available today.

Session W914: New Foil Technologies: Cold Foil and Digital Inkjet

Instructors: Tim Self, Compact Foilers Ltd.; Seth Levenstein, ITW Foils; Kevin Abergel, MGI USA

Only a few years ago, the only true way to apply a metallic foil was through hot foil stamping. Today there are other methods available that open the door to variable data and short runs for metallic foil applications, including cold foil (where the foil is applied inline on offset or flexo equipment without tooling or dies) and digital foil technologies (where metallic foil effects are possible through digital adhesives and foil). We'll discuss how these processes work, the best applications for these processes and the continued applications for hot, cold and digital foil in the marketplace.

Session W915: The Evolution of UV Coatings for Your Print Project

Instructors: Brian Johnson, Sakurai USA, Inc.; Albert Nuno, Brandtjen & Kluge, Inc.; Kevin Camblin, UV Specialties, LLC

UV coatings have evolved in recent years, along with the type of coatings available and the application equipment. This presentation will discuss UV coating opportunities for short-run digital and offset printing applications with roller coating technologies, as well as offline screen coating applications with decorative specialty UV coatings. These applications include soft touch, textured, glitter UV, glow-in-the-dark and raised coatings for a 3D look and feel.

Thursday 9:00a-9:45a **Location: Schaumburg E & F**
Session C916: Diecutting & Tooling Excellence Workshop (Folding Carton & Corrugated)

Instructor: John Dickison, Bobst North America Inc.

This is an informative look at what's required to achieve the full potential for your folding carton Bobst cutters. During this forward-thinking program on tooling and all aspects of the diecutting process, there will be an open and interactive discussion on tooling cost and decisions that can impact your business and machine throughput. Don't let tooling cost impact potential growth and earnings for your company; learn the real cost of tooling and how this affects your bottom line. Turn difficult jobs into profit. Bring hard-to-run jobs for the Q&A period at the end of the presentation.

Thursday 9:00a-9:45a **Location: Schaumburg G**
Session C917: Registration Control on a Rotary Converting Platform

Instructor: Paul Johnson, Preco, Inc.

The register of web materials on a rotary press may sound daunting, but it is an easily discerned topic once the influencing factors are understood. When registration expertise is mastered, the estimation of material usage, processing methods and production efficiency are correctly gauged. We'll discuss the influencing factors on registration, including tension, web paths, fiducials, tooling accuracy, optimization of speed, etc. Also discussed will be issues for controlling registration: monitoring outputs, adjusting parameters and minimizing downtime.

Thursday 10:30a-11:15a **Location: Techshop**
Session T918: Matching Tooling to Material

Instructor: Randy Norman, Preco Inc.; Machinery: Preco Automated Converting Flatbed Die Cutter

Bring your difficult-to-cut materials, have a one-on-one discussion of possible solutions and see what happens when we diecut it on press! Learn how to calculate the approximate tonnage needed to cut your material. Different types of tooling will be placed in the press so you can see firsthand the results of using the incorrect versus correct knife. See how different cutting mediums affect the finished parts, and get recommendations for what works best for your applications. See what happens when the die is not level, the knife is dull, the wrong rubber types are used and many more examples of what causes these daily headaches.

Thursday 1:30p-2:15p **Location: Techshop**
Session T919: UV Coating: The Power & the Process for Digital & Analog Print Environments

Instructor: Albert Nuño, Brandtjen & Kluge, Inc.; Machinery: Kluge OmniCoat 3000

Learn about the key building blocks in the UV coating process. The speaker will examine how coatings differ in digital and analog print environments and answer the question: is UV green? In addition, UV and UV/LED curing will be discussed to help you understand today's technology and what the future will bring.

Thursday 3:30p-4:15p **Location: Techshop**
Session T920: High-Speed Foil Stamping & Embossing - Tools for Quick Changeover & Setup

Instructor: Ross Hutchison, Universal Engraving, Inc.; Machinery: UEI's SpeedChase® System

With the continued movement to shorter run jobs, having the right tools and processes in place for quick changeovers and setups on your foil stamping equipment is more important than ever. Learn how operators can improve efficiencies and maximize the speed and operation of the press. Watch a live demo of the SpeedChase® System, which utilizes pneumatic pins to register and remove the UniLock-Up NXT die plate, coupled with superior magnetic force to install the die plate. Die plates are easily mounted and installed within minutes. Attendees will participate in identifying return on investment ideas.

Friday 9:00a-9:45a **Location: Schaumburg E & F**
Session C921: Selecting the Correct Rule for Different Substrates (Basic Training)

Instructor: Rick Putch, National Steel Rule Co.

There are countless choices of bevels, hardness and edge profiles which have been developed not only to improve the cutting process for all sorts of materials, but also for post-gluing and customer fulfillment. It is also essential to match these rule characteristics with the specific diecutting press assigned to the project. Learn how to make the best selections for maximum efficiency, reduced tonnage and superior edge quality.

Friday 9:00a-9:45a **Location: Schaumburg G**
Session C922: Rotary Diecutting - Web Fabrication Solutions for Specialty Part Conversion & Waste Management

Instructor: Butch Schomber, RotoMetrics

Learn about innovative new products that open opportunities for web converters, from web forming with matched die sets to part management utilizing air and/or vacuum features to remove waste or control cut parts. Engraved rotary dies offer tight tolerance

part control at increased production speeds. The program will allow ample time for an open forum for questions and discussion.

Friday 9:00a-9:45a **Location: Schaumburg H**
Session C923: Digital Finishing for Mainstream Production

Instructor: Jim Smith, Highcon Systems Ltd.

Learn how innovative digital cutting and creasing technology for folding cartons, N, F, G and E flute can bridge the gap between design creativity and production capability. With digitally-driven mechanical creasing and laser cutting, digital machines streamline the process and turn "finishing" into a value-adding process. Profitable short runs, faster turnaround and process flexibility are just some of the advantages.

Friday 10:30a-11:15a **Location: Techshop**
Session T924: Best Practices to Ensure High-Volume, High-Quality Runs on Your Folder Gluer

Instructors: Kevin Koplín and Bernie Czerwinski, American International Machinery, Inc.; Machinery: Signature ELITE 110SLB46 Folder Gluer

Running speed is king when it comes to folding/gluing. This presentation will discuss specific techniques and new technologies to ensure high running speeds and volumes with high-quality outputs. The speakers will cover topics that include the importance of training standardization methods, the significance of point-of-use organization of assembled parts and ancillary equipment to reduce makeready times, the role of ejectors in automating the quality assurance process and how to maximize production speeds and quality with the addition of inline ancillary equipment.

Friday 11:45a-12:30p **Location: Schaumburg H**
Session C925: Steel Counterplates - What You Need to Know

Instructor: Steven Schroder, Michigan Lasercut

Learn what you need to know about using and producing steel counterplates. We will talk about the benefits of steel vs. phenolic, improvements in materials and production methods and why the industry is moving to steel.

BE KNOWLEDGEABLE

The Technology Hall is where you will find the widest range of products and services specific to diecutting, diemaking, foil stamping/embossing, specialty effects and folding/gluing processes.

Alternative cutting equipment	Foil fusing
Automated rule processing and bending equipment	Foil stamping equipment/supplies
Blanking systems and accessories	Folding/gluing
CAD/CAM software systems	Gripper bars
Cast and Cure™	Hologram registration systems
Clamshell safety	Hologram suppliers
Cold foil	Hot stamping and cold foils
Consultants	Inkjet prototyping
Counter cutter equipment/materials	Inspection systems
Counterplates	Laser cutting systems
Creasing matrix	Makeready systems
Cutting surfaces	Medical presses
Cutting blankets/jackets	Mounting systems
Die ejection materials	Plotters
Die storage racks	Presses
Dieboards	Proofers
Diecutting automation systems	Rotary converting platforms
Diecutting and diemaking	Rotary die advancements
Digital diecutting systems	Routing systems
Embossing equipment/supplies	Rule processing equipment
Engravers - magnesium, copper, brass	Samplemakers
Estimating software	Steel rule
Film laminating	Stripping systems
Financing	Unwind/rewind systems
Flat die advancements	Used equipment
	UV coating
	Waterjet cutting and equipment

Looking for Industry Expertise?

The industry's elite companies are all exhibiting at IADD•FSEA Odyssey 2017.

A&M Stanzformzubehör Olaf Abendroth GmbH	Channel Creasing Matrix, Inc./CCM Die Supply	Infinity Foils, Inc. - A UEI Group Company	Paladin Software
Absolute Printing Equipment/KAMA	Chiorino Inc.	International Association of Diecutting and Diemaking	Penta Box SRL
Acu-Gage Systems	Cimex Corp.	Jeco Plastic Products, LLC	PPCTS
AdamsTech	CITO-SYSTEM GmbH	Jonco Die Co. Inc.	Preco, Inc.
Advanced Die Supplies, Inc.	Clear Group	KBA North America	Proden Enterprises Inc.
American International Machinery, Inc.	Crown Roll Leaf, Inc.	Kurz Transfer Products L.P.	Richly Top America SRL CV
American-Schoen Machinery Company	Cutlite Penta SRL	Lasercomb GmbH	Rotometrics
AmeriKen Die Supply, Inc.	Davis & Pierce Die Service, Inc.	Leary Co., W.H.	Sakurai USA, Inc.
Anderson International Trading	Delta Diemaking	Madern USA Inc.	Serviform America
API Foils, Inc.	Diansupply, Inc.	Magnesium Elektron	Shreiner Company
Arden Software North America	Die Supply Guys Inc.	Manufacturers Supplies Company	Stafford Cutting Dies, Inc.
Associated Pacific Machine Corp.	ELCEDE GmbH	Marbach America Inc.	Stratis Plastic Pallets, a brand of Snyder Ind.
Atlas Die, LLC	Essential Products	Marco Die Supplies, Inc.	Techniply, LLC
Bar-Plate Manufacturing Co.	Essmann + Schaefer GmbH + Co. KG	Matik, Inc.	THERM-O-TYPE Corp.
Baumer HHS	Foil & Specialty Effects Association	Metal Magic	Tsukatani Hamono Mfg. Co., Ltd.
Blanking Systems, Inc.	Freeman Manufacturing & Supply Company	Monroe Rubber & Plastic, Inc.	Ttarp Co.
Bobst North America Inc.	h + m USA Dies	My Press Needs - My Service Needs LLC	Univacco Foils Corp.
BOXPLAN GmbH & Co. KG	Heiber + Schroder USA	National Steel Rule Co.	Universal Engraving, Inc. - A UEI Group Company
Brandtjen and Kluge, Inc.	Heidelberg USA, Inc.	Nobelus	voestalpine Precision Strip LLC
Bruno Associates	Highcon Systems Ltd.	Owosso Graphic Arts, Inc.	Wagner Die Supply
Capital Adhesives	Hudson Cutting Solutions	Pace Punches, Inc.	
Carton Craft Supply Inc./Print Craft Supply, LLC	ITW Foils		

Exhibitor list current as of January 26, 2017



Special for 2017

Check out these additional ways we've added value to your Odyssey experience!

- * **FREE** parking adjoining our convenient location
- * **NEW** exhibitors and first-time equipment - see live demonstrations of diecutting, foil stamping and folding/gluing equipment by more companies than at either GRAPH EXPO or Graphics of the Americas
- * **FREE** publications from all our media partners (see above)
- * **NEW** basic training course on rule selection
- * **NEW** half-day workshop on metallic foil & UV coating decorating, sponsored by Great Lakes Graphics Association
- * **NEW** BE HERE! BASH (details below)

BE HERE! BASH

ALL NEW EVENT

- * Join industry experts, leading suppliers and your peers in a fun, casual atmosphere
- * You choose: a variety of food stations handle your hunger or serve as appetizers for your own post-BASH dinners off-site
- * View FSEA Gold Leaf Awards displays
- * Celebrate excellence within the industry - presentation of Gold Leaf Best of Show Award and IADD Lifetime Achievement Award

Food + drinks + games + prizes = FUN!

BE HERE! BASH

Thursday, May 18, 2017
5:00p - 8:00p

Renaissance Schaumburg Convention
Center, Schaumburg Ballroom East

Cost: \$49 per person
(includes 2 drink tickets)

Each VIP registration
includes one ticket to
the BE HERE! BASH.



May 17, 18 & 19, 2017 Renaissance Convention Center Schaumburg (Chicago), IL, USA

SHOW HOURS	
Wednesday:	10:00 am - 5:00 pm
Thursday:	10:00 am - 5:00 pm
Friday:	10:00 am - 2:30 pm

REGISTRATION FORM

ATTENDEE INFORMATION: *(please print)*

NAME _____

TITLE _____

COMPANY _____

ADDRESS _____

CITY _____ STATE/PROVINCE _____

ZIP/POSTAL CODE _____ COUNTRY _____

TELEPHONE _____ FAX _____

EMAIL ADDRESS (Required to receive a confirmation of your registration)

Primary Business: Commercial Printer Corrugated
 Diemaker Folding Cartons
 Label Manufacturer Print Finisher
 Vendor/Supplier Trade Bindery

REGISTRATION OPTIONS: *(Check boxes and fill in quantities where appropriate; calculate total payment)*

VIP REGISTRATION Includes admission to the Technology Hall all three days, program book, all program sessions and one ticket to Thursday's BE HERE! BASH (a \$775 value).

Early-Bird VIP Registration (through 4/13/17)

VIP (IADD, FSEA Member) \$365US \$ _____

VIP (Non-Member) \$525US \$ _____

Standard VIP Registration (after 4/13/17)

VIP (IADD, FSEA Member) \$465US \$ _____

VIP (Non-Member) \$625US \$ _____

VISITOR REGISTRATION Includes admission to the Technology Hall, program book and one or two paid program sessions.

VISITOR - One-Day Pass \$40US \$ _____

One Day Pass valid for admission on any single day. **Includes one program session, a \$50 value** (be sure to mark the one included session you wish to attend).

Check day you wish to attend: Wednesday Thursday Friday

VISITOR - Three-Day Pass \$79US \$ _____

GREAT DEAL - Includes admission on all three days and two program sessions, a \$100 value (be sure to mark the two included sessions you wish to attend).

VISITOR OPTIONAL ACTIVITIES In addition to the included session(s), Visitor registrants may (optionally) purchase admission to other program sessions and/or a ticket to Thursday's BE HERE! BASH.

Program Sessions Qty: _____ x \$50US \$ _____

BE HERE! BASH (food/games/awards) \$49US \$ _____

ODYSSEY ACTIVITIES & PROGRAM SESSIONS:

Please mark all activities you plan to attend below

VIP Registrants: may attend program sessions in each time period (13 total sessions) at no additional cost. VIP also includes one ticket to the Thursday night BE HERE! BASH. (Additional tickets for a spouse/guest may be purchased separately.)

Visitor Registrants: Be sure to mark the one or two program sessions that are included in your registration below. Purchase optional program sessions (\$50 US each) and/or a ticket to the Thursday BE HERE! BASH (\$49 US) by marking each additional activity you wish to attend, then calculate the total charges in *Registration Options* on the left.

WEDNESDAY MAY 17	THURSDAY MAY 18	FRIDAY MAY 19
8:00-8:45 AM <input type="checkbox"/> Session C901 <input type="checkbox"/> Session C902 <input type="checkbox"/> Session C903	8:00-8:45 AM <input type="checkbox"/> Session C910 <input type="checkbox"/> Session C911	
	8:30 AM-12:15 PM <input type="checkbox"/> Session W912 8:30-9:15 <input type="checkbox"/> Session W913 9:30-10:15 <input type="checkbox"/> Session W914 10:30-11:15 <input type="checkbox"/> Session W915 11:30-12:15	
9:00-9:45 AM <input type="checkbox"/> Session C904 <input type="checkbox"/> Session C905 <input type="checkbox"/> Session C906	9:00-9:45 AM <input type="checkbox"/> Session C916 <input type="checkbox"/> Session C917	9:00-9:45 AM <input type="checkbox"/> Session C921 <input type="checkbox"/> Session C922 <input type="checkbox"/> Session C923
10:30-11:15 AM <input type="checkbox"/> Session T907	10:30-11:15 AM <input type="checkbox"/> Session T918	10:30-11:15 AM <input type="checkbox"/> Session T924
1:30-2:15 PM <input type="checkbox"/> Session T908	1:30-2:15 PM <input type="checkbox"/> Session T919	11:45AM-12:30 PM <input type="checkbox"/> Session C925
3:30-4:15 PM <input type="checkbox"/> Session T909	3:30-4:15 PM <input type="checkbox"/> Session T920	
	5:00-8:00 PM <input type="checkbox"/> BE HERE! BASH (Ticket \$49)	<i>Food Games Awards</i>

You will receive an email confirmation of your registration

PAYMENT:

Amount Paid \$ _____

CHECK

CREDIT CARD MasterCard VISA American Express Discover

Card Number _____

CVS Number* _____ Billing Postal Code _____
 * 3 digit number on signature panel or 4 digit number on front of card (AMEX)

Expiration Date ____/____/____ Name on Card _____
 MM YYY

Signature _____

NOTE: a 2.45% convenience fee will be added to all credit card payments over \$50.00 US

For Office Use Only Date: _____ Check/Approval Number _____

Odyssey 2017 is presented by the International Association of Diecutting and Diemaking and the Foil & Specialty Effects Association.

www.iadd.org www.OdysseyExpo.org www.fsea.com

MAIL OR FAX REGISTRATION TO:

IADD•FSEA Odyssey 2017
 651 W. Terra Cotta Ave., Ste. 132, Crystal Lake, IL 60014
 Tel: 1-815-455-7519 1-800-828-4233

Fax: 1-815-455-7510 Email: register@OdysseyExpo.org

Please make all checks payable to the order of IADD (checks must be payable in US funds and drawn on a US bank)